

Rugby League Capacity Building and League Bilong Laif (LBL)



- The LBL program is **building the capacity of existing Rugby League organisations in PNG**. By working with the Papa New Guinea Rugby Football League (PNGRFL) and local rugby league teams, NRL staff are assisting with the development of the sport across a variety of levels.



Capacity

Capacity Building key outcomes

PNGRFL Governance and Administration

- NRL staff members have contributed to the administrative capacity of PNGRFL by partnering with the organisation to help deliver events and training sessions.

“The other positive outcome for us is being able to work with the guys to assist us in fixing our governance structure as well, that to me is a real outcome for PNGRFL. If we get that right then that’s going assist rugby league entirely right across the country” (PNGRFL Representative).

Media and Communication

- NRL provided media training for PNG Hunters players, which was recognised as a valuable opportunity for the players and also for the PNGRFL as an organisation.

“They [Hunters players] absolutely loved it. The feedback was incredible. They filled their feedback forms and they said we know we’ve got to do more of this. This will help us get a job in future” (NRL staff).

- Training was also provided to PNG journalists to help improve the coverage and reporting of the 2015 Pacific Games. This type of training would not otherwise be available.

“The work with the Pacific games, which is facilitated by the NRL is a massive capacity building thing where I’m actually training 30 PNG journalists about how to cover the Games” (NRL staff).

Partnering for high-profile events

- NRL worked with the PNGRFL to organise and deliver the Prime Minister's XIII event in Port Moresby in September 2015. The NRL PNG team supported the event by assisting with on the ground logistics and co-ordinating community activations that connected grass root level to the elite.
- NRL staff members also worked with PNGRFL to assist in delivering the 2015 Pacific Games. Event management and administrative capacity building were facilitated by this partnership.

Female participation

- The NRL LBL program is currently facilitating an increase in female participation in schools and via girls' event days, which is imperative for starting to develop a female participation pathway.
- The recruitment of female development officers provides an opportunity for women to enter Rugby League in non-playing roles and subsequently build the capacity of women in this context.

